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Headteacher - Patrick Earnshaw

Deputy Headteacher - Mathew Downs

30th April 2024

Dear Parents/Guardians,

Regarding Iceland Promotional Video

I hope this letter finds you well. We have an exciting opportunity for our A-Level Geography pupils at Highcliffe School. We've been approached by the NST Travel Company we used for Iceland 2024, who are interested in showcasing the educational experiences of our students.

Specifically, they're keen on using our promotional video highlighting the recent Iceland trip in February 2024. This video will potentially be featured on NST's website and promotional materials, aiming to inspire other students and educators. If the video is successful enough, we will be entered into a competition with the prize being money off for our next Iceland trip.

Before proceeding, we require your consent for allowing this video to potentially be featured on NST's website. The video is already on Highcliffe Sixth and Highcliffe School social media where you will be able to view this. The video can also be viewed here: <https://muse.ai/v/bXFe1WQ>

Please sign and return the enclosed consent form to **Mr Houghton** by **Monday 3rd June** Should you have any questions or concerns, feel free to email the school office. Your support is greatly appreciated.

Thank you for your attention to this matter.
Yours faithfully,

Mr Houghton
Head of Geography

PLEASE RETURN TO MR HOUGHTON BY MONDAY 3RD JUNE

I give consent for the video to be used by NST Travel.

Name of child _____

Name of parent/guardian _____

Signature of parent/guardian _____